

# IIFF hosts WISTA's to demonstrate Freight Forwarding stimulation board game event "Business on the Move"



NEW DELHI: Indian Institute of Freight Forwarders (IIFF), the training arm of Federation of Freight Forwarders'

Associations in India (FFFAI) hosted Women's International Shipping & Trading Association (WISTA International) to demonstrate on stimulate board game event "Business On The Move" on Saturday, 9th July 2022, for a fun morning of learning through gamification of freight forwarding industry.



attended by Mr. Vinod Sharma – Hon.Secretary and Mr. Amit Kamat – Vice Chairman.

Federation of Freight Forwarders' Associations in India is the Apex Body of Customs Brokers and Logistics Service Providers in India with more than 6500 members from 28 member associations from across the country and has been serving the logistics fraternity since 1962.

FFFAI is organising the 24th Biennial Convention from 12th to 14th Aug 22 at Chennai and appealed all logistics service providers to attend the same.



Formed in 1974, the Women's International Shipping & Trading Association is a global organisation connecting female executives and decision-makers around the world. WISTA International serves as a connector for its network of more than 3,800 female professionals from all sectors of the maritime industry.

Business On The Move is an internationally acclaimed Logistics game which is a great way to learn, learning through gamification is a very popular and new way to learn.

IIFF has always been in the forefront of adapting the best ways to train the "Tomorrow's Leaders" The training was imparted by Mr. Tej Contractor, President, IIFF and Dr. Nirav Thakker, Hon. Secretary, IIFF.

The session was well attended by women participants and the occasion was graced by FFFAI Chairman Mr. Shankar Shinde and addressed the forum with importance of Womens participation in Logistics industry itself endorses the changing face of logistics industry to make it professional industry for nextGen to look it as first choice of industry, The event was also

